

Sydney

4 & 5 APRIL 2008

BAYSIDE AUDITORIUM / DARLING HARBOUR

SPEAKER / AMY SOL

Superfad

- Motion / Live Action
- LA, NYC, Seattle, London
- www.superfad.com

Bio from Superfad site:

Superfad is a brand-driven design and live action production company. We are a collective of designers, directors, animators, and artists. Our mission is to see brands in unexpected ways and to express a brand's voice in an undeniably original fashion.

Superfad's work runs counter to the trend of design studios who present a singular house style. With offices in Los Angeles, New York, Seattle and London, our work is informed by a wide array of cultural and intellectual influences. Fine art, science, math, and literature are fused with illustration, photography, and technology to produce stunningly original imagery.

Superfad was founded in 2001 and has produced award-winning work for many of the most respected brands worldwide. Honda, Sony, Target, Adidas, and AT&T are just a few of the companies who have turned to Superfad for inspired branding.

